

BARWON HEADS TRANSPORT STUDY



COMMUNITY ENGAGEMENT SUMMARY REPORT (STAGE 2)

On 9 November 2020, the City commenced the second round of engagement for the Barwon Heads Transport and Parking study, to seek the community's feedback on proposed solutions developed.

We sought feedback on 18 proposed solutions to issues raised by the community during stage 1 community engagement.

The proposed solutions include:

- Intersection upgrades
- Traffic calming treatments
- Speed zone changes
- Parking changes
- Active transport links
- Pedestrian safety upgrades

We reviewed all the feedback and received some really valuable comments about the projects. We've used this feedback to develop an implementation plan with some short, medium and long term solutions to address the concerns we heard from the community. In March 2021 we'll again invite the community to provide their feedback on the final report for the study.



35 DAYS

of engagement
(Stage 2)



984

Visitors to the project's
website



169

Number of people
to leave feedback



4

print adverts
in local
newspapers



3

Hard copies
of surveys
received

**SOCIAL
MEDIA**

22,000

Reach/Impressions



1,900

Actions (Clicks, reactions,
shares, comments etc.)



85

People following
the project



4

Advertising
pamphlets in
Barwon Heads
shopping strip



1572

Website views