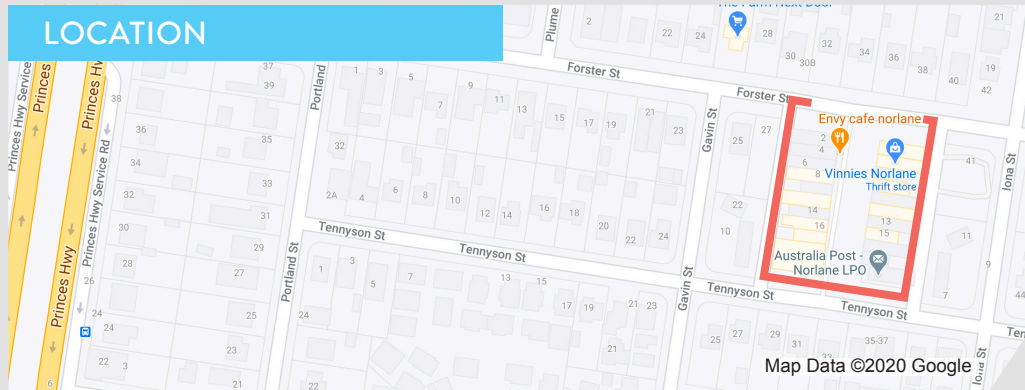


LABUAN SQUARE, NORLANE

NEIGHBOURHOOD PULSE CHECK – OCTOBER 2020

LOCATION



PUBLIC AMENITIES

- 10 Public Seats
- 3 Bike Racks
- 3 Rubbish Bins
- 2 Bus Stops Nearby (1 Sheltered)
- Partly Sheltered Public Square
- Public Toilet Facilities
- 3 Grassed Areas
- 6 Established Trees
- Street Wall Art in several locations
- Public Artwork on Bollards & Pavers
- Norman Lane Heritage Walk Marker
- Labuan Square Urban Renewal Project earmarked for 2020-2021



Labuan Square, Norlane

TRANSPORT & PARKING

- 37 On Street Parking Spaces, including 1 disabled
- 1 Public Car Park – 30 spaces
- Serviced by PTV Bus Route 20 & 22
- North Shore Train Station located within 700m

IMPACT OF COVID19

- 10% of businesses temporarily closed
- 5% of businesses permanently closed
- 10% of businesses reduced operating hours
- 5% of businesses adapted to continue trading
- 69% of businesses received the COVID19 Support Postcard

WINDERMERE WARD

NEIGHBOURHOOD PRECINCT

Labuan Square is located in the suburb of Norlane, approximately 7km north of Central Geelong.

Labuan Square is a neighbourhood retail precinct that services its local population of approximately 8,300 people. Labuan Square features two rows of businesses (north and south facing) and a pedestrian only, public square located in the centre.

WHAT WE HEARD & SAW*

"Would like program (local youth) to repaint/improve the roller doors to look more appealing or tell a story"

"Feels very intimidating when roller doors are down"

"Would like to see more businesses as it is difficult for local elderly people to access supermarket/grocery supplies on foot"

Shop keepers need help. Area feels unsafe and intimidating.

The square has beautiful grass and trees.

Paint on timber public seating has faded

Bike racks very faded and need repainting

Tagging/graffiti on rubbish bins

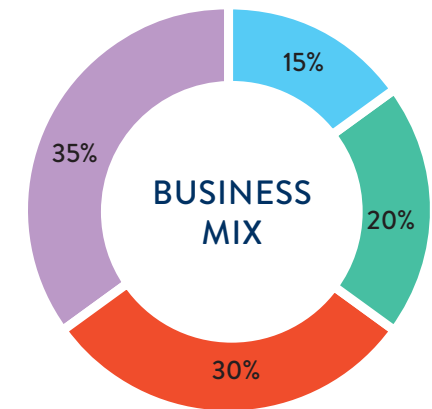
Several potholes in public car park

*Pulse Check data collection team recorded anecdotal feedback from businesses operators and community members when collecting data.

BUSINESS ACTIVITY

TENANCY & VACANCY RATES

20 Premises
13 Businesses, 7 Vacancies (35%)



- FOOD SERVICE/HOSPITALITY
- RETAIL
- SERVICE PROVIDER – RETAIL
- PROFESSIONAL SERVICES
- COMMUNITY SERVICE
- VACANT PREMISES

ALFRESCO DINING

There are currently no alfresco dining permits issued to food service/hospitality businesses in Labuan Square, Norlane.