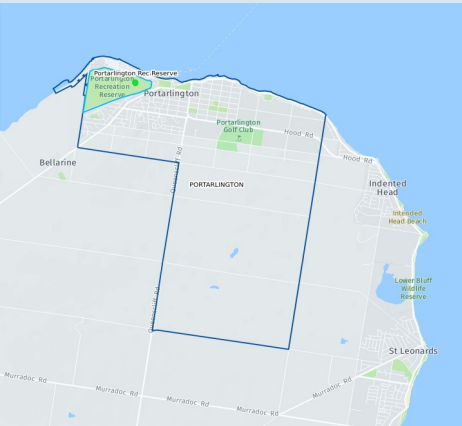


PORTARLINGTON RECREATION RESERVE MASTER PLAN 2020-2030

COMMUNITY ENGAGEMENT SUMMARY REPORT



The City of Greater Geelong is inviting the community and stakeholders to help set a new vision for the Portarlington Recreation Reserve through a new Master Plan.

The current plan for the Reserve was developed in 2011 and changes since then have highlighted a need for its review. The updated Master Plan will include recommendations that consider the cultural and environmental values of the Reserve, landscape and amenity, sporting infrastructure requirements, needs of tenant clubs and groups, trail connections and community events. Engagement with the community to understand what they like, and what they would like to see improved, through the Master Plan has been undertaken. A summary of the consultation process and feedback received is provided below.

COMMUNITY ENGAGEMENT STATISTICS – 13 MAY TO 26 JUNE 2020



45 DAYS
of engagement



340
residential dwellings contacted



7000
Facebook post views



53
Facebook comments



1,105
Have Your Say website views



1
Print advert in local newspaper



39
YouTube views



243
Twitter views



36
Linkedin reactions



4
email responses



458
interactions with the Have Your
Say engagement platform



75
Social Map comments



192
Survey responses



191
Quick Poll responses

PORTARLINGTON RECREATION RESERVE MASTER PLAN 2020-2030

SNAPSHOT OF SUBMISSIONS

SURVEY RESPONSE PROFILE



32%

of people surveyed belong to a
community organisation or club
at the Reserve



54%

of people surveyed live in
Portarlington



24%

of people surveyed live
elsewhere on the Bellarine



30%

of people surveyed were aged
35-49

GENDER OF RESPONDENTS



52% MALE

37% FEMALE

11% did not disclose their gender

VISIT

57%



of people surveyed visit the Reserve
between 1 to 5 days per week

75%



of people surveyed travel to the Reserve by
car

PURPOSE

70%

of people surveyed feel the
Reserve has a combined role
providing for sport, open space
and events



Sporting venue



Open Space



Events venue

PORTARLINGTON RECREATION RESERVE MASTER PLAN 2020-2030

PERFORMANCE



36%

of survey respondents feel the Reserve is achieving its purpose well or very well



20%

of survey respondents feel OK about how well the Reserve is achieving its purpose



32%

of respondents feel the Reserve is performing poorly or very poorly



12%

of respondents did not answer this question

What the community loves about Portarlington Recreation Reserve



Environmental values



Sporting facilities



Open Spaces



Community events



Playground

"It is a wonderful area to walk in and extends the unique vegetation of Point Richards Reserve. I love listening to the frogs when it rains"

"The community loves the football, netball, cricket and other sports played here"

"The area provides constant joy. There are always people, dogs, bikes, kites, football and cricket being played. The Reserve provides a general sense of space and well-being"

"Portarlington Recreation Reserve is an amazing space for sports and events"

"The atmosphere is magnificent during the evenings and weekends when the Reserve is full of young kids in the playground"

#1

most valued aspect of the Reserve in the Quick Poll was the environmental and landscape amenity

56%

of people surveyed are satisfied or very satisfied with the sporting playing surfaces

#3

most valued aspect of the Reserve in the Quick Poll was using the open space areas for passive recreation

#4

most valued aspect of the Reserve in the Quick Poll was attending community events

44%

of people surveyed are either satisfied or very satisfied with the playground

PORTARLINGTON RECREATION RESERVE MASTER PLAN 2020-2030

What the community likes to do at Portarlington Recreation Reserve



Play sport

35%

of survey respondents like to play sport at the Reserve whilst 23% like to watch sport



Walking and Dog Walking

10%

of people like to visit the Reserve to walk



Attend Events

8%

of people like to attend events at the Reserve



Play

4%

of people like to take their children to the playground



Nature Appreciation

5%

of people like to visit the Reserve to enjoy and appreciate nature

What the community think could be improved at Portarlington Recreation Reserve



Sporting club rooms – condition and capacity

“Over the years the facilities have become tired and worn with the need to revamp them to keep up with community and safety needs”



Better trails and connections

“The walking paths throughout the Reserve are not accessible for all people. There is great potential to provide better connections to encourage more walkers and cyclists”



More accessible areas and car parking

“The amenities are not up to standard, not enough toilets and the car parking is ordinary. Better car parking including safe pedestrian crossings and public lighting is needed”



Increased vegetation, habitat and landscaping

“The landscaping throughout the sports area needs improvement, as it is very bare at present”
“The conservation area would benefit from increased native vegetation and more trees being planted”



Quality passive open space areas













“There is certainly room for improvement to make it more appealing and inviting for continued use”



Include areas for other community activities

“Providing areas for wider community interests including activities such as BMX and community garden would get more people involved”

PORTARLINGTON RECREATION RESERVE MASTER PLAN 2020-2030

ISSUE		SATISFACTION RATING	IMPROVEMENT IDEA
 Trails and Connections		Presently there is a lack of accessible pathway connections throughout the entire Reserve	Create a better network of trails throughout the Reserve that are compliant and suitable for people of all abilities. Create safer connections to encourage more people to use for recreational pursuits including walking, running, cycling and nature appreciation
 Cars and Car Parking		39% of survey respondents were very dissatisfied or dissatisfied with the car parking throughout the Reserve	Formalise car parking and vehicle movement to assist in greater safety for pedestrians and better traffic flow
 Sports Facilities		40% of people surveyed indicated that they were dissatisfied or extremely dissatisfied with the sporting clubs rooms, particularly the main pavilion	Consider ways to increase the capacity of the sporting club rooms to facilitate broader community access and greater participation opportunities
 Vegetation, habitat and landscaping		36% of survey respondents indicated that there were either dissatisfied or very dissatisfied with the landscaping at the Reserve	Explore opportunities to improve the landscaping and vegetation throughout the active reserve area Within the conservation area, explore opportunities to improve the biodiversity properties and habitat commensurate with use
 Passive Open Space Areas		Passive use of the Reserve, including for non-organised activities such as walking, playing and kite flying was the third most valued attribute in the Quick Poll	Consider improving the open space areas for informal activity as well as community events
 Other Community Activities		Development ideas for the Reserve within the survey included more opportunities for community activities outside of organised sport	Consider including additional and diverse activities in the Master Plan. These activities could be both active and passive in nature allow for a broader range of involvement

CUSTOMER SERVICE CENTRE





100 Brougham Street,
Geelong VIC 3220
8:00am – 5:00pm

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