

HAMLIN PARK MASTER PLAN: COMMUNITY ENGAGEMENT INTERIM REPORT



COMMUNITY ENGAGEMENT SUMMARY

The City of Greater Geelong recently invited the community and stakeholders to provide input that will help set the direction of a new master plan for Hamlyn Park Reserve.

The current plan for the Reserve was developed in 2010 and changes since then have highlighted a need for its review. The updated Master Plan will include recommendations that consider the cultural and environmental values of the Reserve, landscape and amenity, sporting infrastructure requirements, needs of tenant clubs and groups and connections with the surrounding schools and neighbourhood.

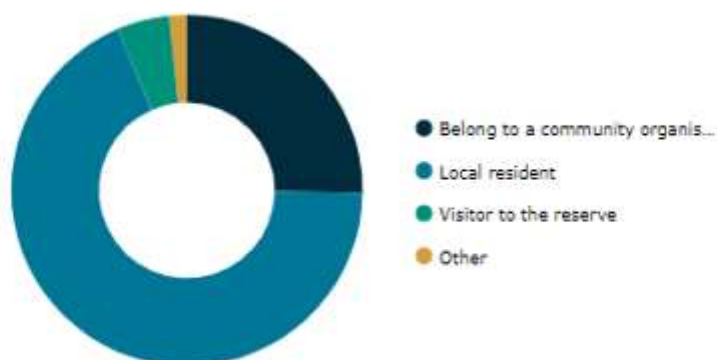
This first round of engagement with the community was undertaken to understand what they like, and what they would like to see improved, through the Master Plan. Engagement took place from 1 November to 3 December and involved online and face to face engagement opportunities.

A summary of the consultation process and feedback received is provided below.

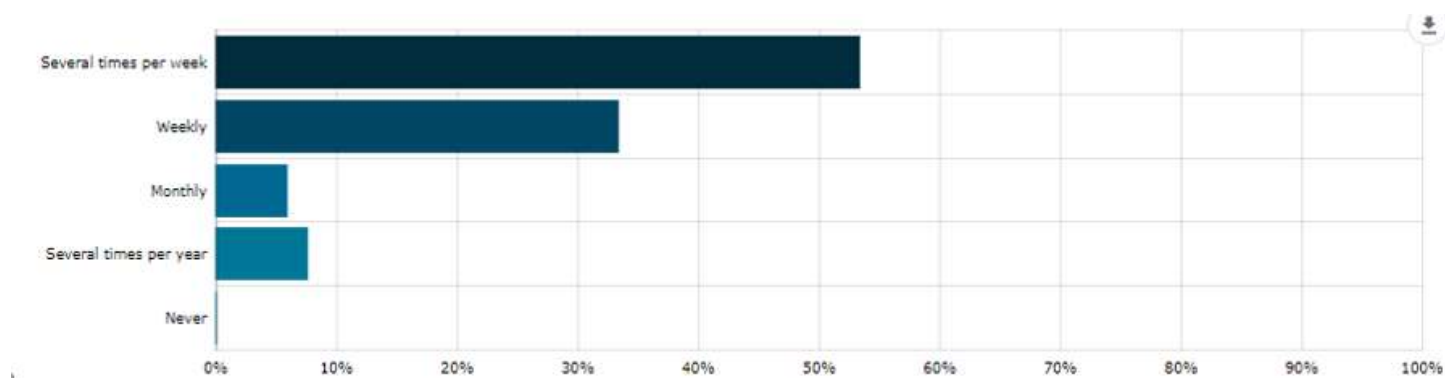


SURVEY RESPONSE PROFILE

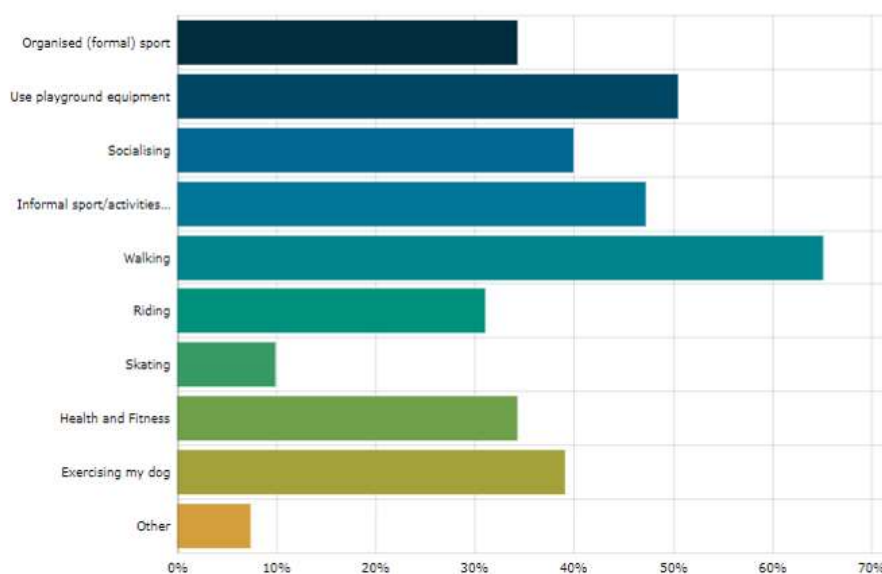
Profile data was only collected through the online platform. During the community engagement period there were 123 survey contributions. Of the survey respondents 68% said they are a local resident with 25% members of a community organisation or sporting club. Remaining responses were a visitor to the reserve or other. This data provided some insights into the community and the fact that many people were involved in several groups along with being local residents.



It also showed that most of the respondents were regular users of the park with more than half using it several times per week.



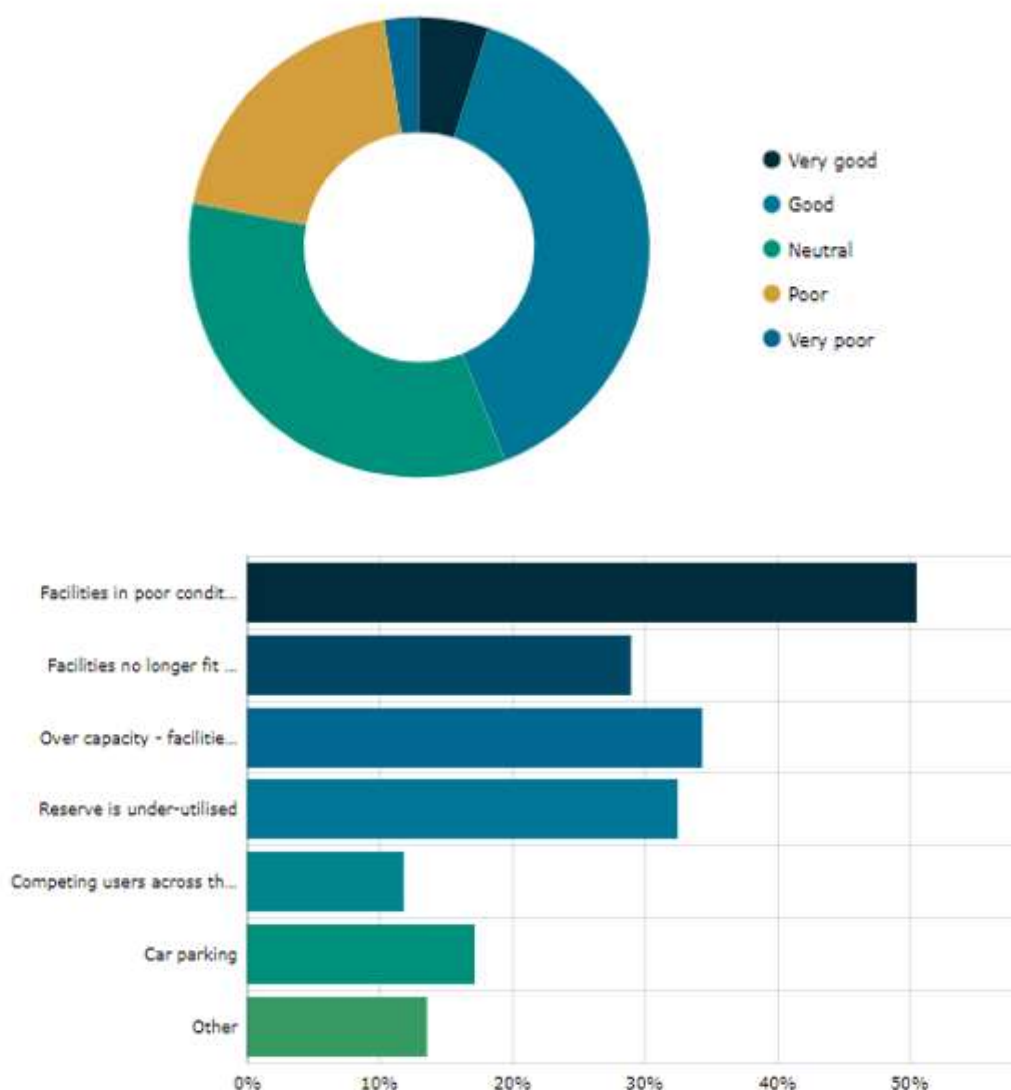
When asked “what is the main reason you would visit the park” the top four responses were walking, using the playground, informal sport & activity & socialising.



SNAPSHOT OF WHAT WE HEARD – SURVEY RESULTS

The responses received highlighted that:

- 👉 The majority of respondents believe the facilities at the reserve were in good condition or were 'neutral' on the question.
- 👉 However, half of respondents identified the condition of facilities as their key issue with the reserve



Next Steps

The first stage for the community engagement is now closed for evaluation and analysis. Following the review, we will provide a detailed report that outlines the key feedback received.

This engagement will be used to inform the development of the draft master plan over the coming months. Once the draft master plan is complete it will be released for another round of engagement where the community will have the opportunity to respond directly to what is proposed.