

# ARMSTRONG CREEK LIBRARY & COMMUNITY HUB

## COMMUNITY ENGAGEMENT SUMMARY

### Stage 1 – Community Vision

The City of Greater Geelong are working with the Geelong Regional Library Corporation, Wadawurrung Traditional Owners Corporation, schools, community organisations and local resident to design the new library and community hub for the Armstrong Creek Town Centre. The development of a library and community hub for Armstrong Creek is the first social infrastructure being delivered to service the growth area.

Engagement has been undertaken by the GRLC with the Geelong community in relation to library service provision in 2018 and by the City in the development of the Social Infrastructure Plan in 2018-2019.

We asked community organisations and the local community their aspirations for the library design through a survey in March 2021 and the feedback has informed the concept design of the library and community hub.



**21 DAYS**  
of engagement  
(Stage1)



**290**  
Suggestions (comments)  
from the public left online  
via social map



**274**  
Number of people  
to leave feedback



**8**  
print adverts  
in local  
newspapers



**0**  
Hard copies  
of surveys  
received

### SOCIAL MEDIA



**7,400**  
Reach/Impressions

**286**  
Actions (Clicks, reactions,  
shares, comments etc.)



**80**  
People following  
the project



**+1**  
Radio  
announcement  
on K Rock



**4300**  
Advertising  
pamphlets  
delivered

We heard that the community wants the library and community hub to be a state of the art, environmentally sensitive, inclusive, innovative and inspiring contemporary social infrastructure to provide a vehicle for service delivery, community activities, social inclusion and civic participation.

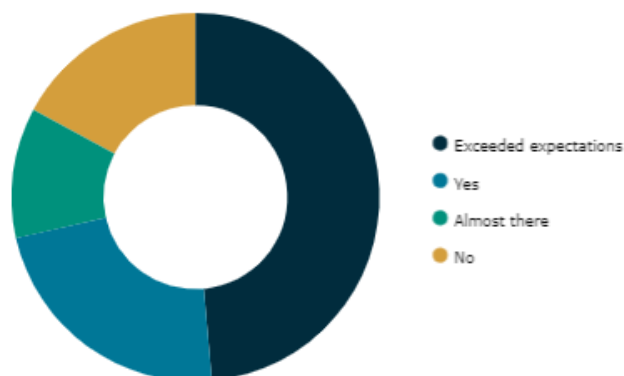
## Stage 2 – Concept Design feedback

Following the Stage 1 engagement to understand what the community wanted to see in the new library, a concept design was developed with stakeholders and further engagement was conducted online and in person in November 2022.



When asked “Does the design make you excited about what’s to come for Armstrong Creek?” 78% of contributors said “I cant wait”

When asked “Is the concept design for the new Armstrong Creek Library & Community Hub what you expected?” Nearly 50% said it ‘exceeded expectations’ 22% said “Yes”



## NEXT STEPS

Community engagement is closed for evaluation and reviews. We have reviewed the result including community vision, priorities, and opportunities into the revised design.

Design development is complete, and the City have commenced the construction tendering phase of implementation.

Construction is proposed to commence in August 2022 with construction complete in February 2024.