

4.1. 2022 Community Engagement Impact Report

Source: Strategy, People & Performance

Director: Kaarina Phyland

Purpose

1. To present the City's *2022 Community Engagement Impact Report* for noting by Council. This report outlines the key achievements and statistics for community engagement as delivered under the City's Community Engagement Policy for the 12 months from 1 April 2021 to 31 March 2022.

Background

2. The City of Greater Geelong Community Engagement Policy was adopted at Council's meeting in March 2021. A commitment was made that the City report annually on the policy implementation performance.

Key Matters

3. To encapsulate the community engagement activities of the twelve-month period from 1 April 2021 to 31 March 2022, an Impact Report has been developed including key highlights and statistics.
4. As this is the first report against the Policy, the figures included will represent a benchmark and will be used as the baseline for subsequent reporting.

Recommendation

That Council note the *2022 Community Engagement Impact Report*.

Financial Sustainability

5. There are no current or future budgetary implications resulting from this report.

Community Engagement

6. Community engagement was not required for the development of this report, but was critical to every aspect of the work being reported on.

Social Equity and Sustainability

7. This report considers the social equity issues faced in our community and notes the steps taken and improvements made in community engagement space that address social inequity, making engagements in general more accessible and inclusive.

Relevant Law/Policy/Legal Implications

8. This report responds to the City's Community Engagement Policy and the requirement of the Local Government Act 2020.

Alignment to Community Plan and Vision

9. This report aligns with Our Community Plan 2021-2025 strategic priority:
Healthy, caring and inclusive community.
High-performing council and organisation.
Strong local economy.
Sustainable growth and environment.
10. This report aligns with the Community led 30-year Vision, "Greater Geelong: A Clever and Creative Future" community aspiration:
A destination that attracts local and international visitors.
A fast, reliable and connected transport network.
A leader in developing and adopting technology.
A prosperous economy that supports jobs and education opportunities.
An inclusive, diverse, healthy and socially connected community.
Creative and diverse culture.
Development and implementation of sustainable solutions.
People feel safe wherever they are.
Sustainable development that supports population growth and protects the natural environment.

Conflict of Interest

11. No officer involved in the preparation of this report declared a general or material conflict of interest.

Risk Assessment

12. There are no risks associated with the recommendation in this report.

Environmental Sustainability

13. There are no sustainability or environmental impacts resulting from this report or its recommendations.

Attachments

1. 2022 Community Engagement Policy Impact Report FINAL [4.1.1 - 8 pages]
2. City of Greater Geelong Community Engagement Policy FINAL [4.1.2 - 10 pages]